

Jan-06-2005 10:45

From-SOUTHWEST RESEARCH INSTITUTE

2105224544

T-591 P.002/009 F-260

## SOUTHWEST RESEARCH INSTITUTE®

6220 CULEBRA RD. 78239-6186 • P.O. DRAWER 23510 78229-0510 • SAN ANTONIO, TEXAS, USA • (210) 684-6111 • WWW.SWRI.ORG

January 6, 2005

Kelly Tidwell  
Pure Power Lubricants  
15751 Chemical Ln  
Huntington Beach, CA 92649  
714-894-2994

Subject: Test Results

Dear Mr. Tidwell:

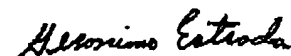
Results are complete on the filter, 8400 Filter, submitted into the lab on December 16, 2004, for HS806 Ch 9C Burst Pressure Test Modified. Results and sample identification are provided on the attached table.

Testing was performed according to Mr. Kelly Tidwell's instructions. Sample aliquot was taken in accordance with the listed test procedure, and precision of the test should be consistent with stated limits in the test procedure.

The data reported pertains only to the samples received by Southwest Research Institute and represents only sampling of these batches. This report shall not be reproduced except in full without the express written permission of Southwest Research Institute.

If you have any questions concerning these test results, please contact me at (210) 522-3006 or by email at [Gestrada@SwRI.org](mailto:Gestrada@SwRI.org).

Sincerely,



Geronimo A. Estrada  
Assistant Director  
Petroleum Products Research Department  
Fuels and Lubricants Research Division  
Office of Automotive Engineering

GAE/pag  
OGAEAAF5.10969.01.032



HOUSTON, TEXAS (713) 877-1877 • WASHINGTON, DC (301) 881-0228

Jan-06-2006 10:45

From-SOUTHWEST RESEARCH INSTITUTE

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T-881 P.003/003 F-260

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### BURST PRESSURE TEST (PER SAE ARP1400 REV. B) MODIFIED

STAND I.D.: STAND NO. 4

WORK ORDER NUMBER: 542728

TEST DATE: JANUARY 5, 2006

SPONSOR: PURE POWER

TEST OIL: SHELL TELLUS 68

FILTER BRAND: PURE POWER

BATCH NO.: TX01115044

FILTER I.D.: 8400

TEMPERATURE: AMBIENT TEMPERATURE

REQUIREMENT: 1000 PSI

MAXIMUM  
PRESSURE, PSI 1000

TYPE OF  
FAILURE NONE

TIGHTENING TORQUE  
AND/OR NUMBER OF  
ROTATIONS 15 FT. LBS.

CONDITION OF  
FILTER AFTER  
TEST VERY  
GOOD

TECHNICIAN: DD, GG

DATE COMPLETED: JANUARY 5, 2006

APPROVED: *Herman Estrella*

*[Signature]*

Dec-28-2004 14:09

From-SOUTHWEST RESEARCH INSTITUTE

2105224544

T-545 P.002/002 F-188

## SOUTHWEST RESEARCH INSTITUTE®

8220 CULEBRA RD. 78238-5165 • P.O. DRAWER 28610 78228-0610 • SAN ANTONIO, TEXAS, USA • (210) 584-9111 • WWW.SWRI.ORG

December 29, 2004

Kelly Tidwell  
Pure Power Lubricants  
15751 Chemical Ln  
Huntington Beach, CA 92649  
714-894-2994

Subject: Test Results

Dear Mr. Tidwell:

Results are complete on the filters, 8400 Filter, submitted into the lab on December 16, 2004, to verify how much liquid can be put through the element in one minute. Results and sample identification is provided below.

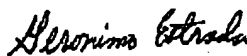
Test Stand 2  
Sample ID: 8400 Filter  
Flow Rate: 20 gal per minute

Testing was performed according to Mr. Kelly Tidwell's request. Sample aliquot was taken in accordance with the listed test procedure, and precision of the test should be consistent with stated limits in the test procedure.

The data reported pertains only to the samples received by Southwest Research Institute and represents only sampling of these batches. This report shall not be reproduced except in full without the express written permission of Southwest Research Institute.

If you have any questions concerning these test results, please contact me at (210) 522-3006 or by email at [Gestrada@SwRI.org](mailto:Gestrada@SwRI.org).

Sincerely,



Geronimo A. Estrada  
Assistant Director  
Petroleum Products Research Department  
Fuels and Lubricants Research Division  
Office of Automotive Engineering

GAE/pag  
OGAEALV4.10969.01.032



HOUSTON, TEXAS (713) 877-1377 • WASHINGTON, DC (301) 881-0226

Exhibit B



zoom

**Part Number:** 51348  
**UPC Number:** 765809513488  
**Principal Application:** Various Chrysler/Jeep (82-06), Various GM (85-05), Lexus (90-06), Saab (87-06), Saturn (91-01), Suzuki (86-02), Toyota (88-06), Yugo (86-89), Harley-Davidson, Various Lawn&Garden, Farm Equip.

All Applications

**Style:** Spin-On Lube Filter  
**Service:** Lube  
**Type:** Full Flow  
**Media:** Paper  
**Height:** 3.404  
**Outer Diameter:** 2.921  
**Top:**  
**Outer Diameter:** Closed  
**Bottom:**  
**Thread Size:** 3/4-16  
**By-Pass:** 8-11  
**Valve Setting-PSI:**  
**Anti-Drain:** Yes  
**Back Valve:**  
**Beta Ratio:** 2/20=21/37  
**Burst Pressure-PSI:** 275  
**Max Flow Rate:** 7-9 GPM  
**Nominal Micro Rating:** 19

Number	Gasket Diameters		
	O.D.	I.D.	Thk.
Attached	2.734	2.430	0.226

Close Window

Exhibit B

Page 1 of 1



zoom

Part Number: 51040  
UPC Number: 765809510401  
Principal Application: Daewoo (89-02), GM Cars/Trucks (76-06), Saab (94-98)  
All Applications  
Style: Spin-On Lube Filter  
Service: Lube  
Type: Full Flow  
Media: Paper  
Height: 3.404  
Outer Diameter Top: 2.921  
Outer Diameter Bottom: Closed  
Thread Size: 18X1.5 MM  
By-Pass Valve Setting-PSI: None  
Anti-Drain Back Valve: Yes  
Beta Ratio: 2/20=15/31  
Burst Pressure-PSI: 325  
Max Flow Rate: 7-9 GPM  
Nominal Micro Rating: 18

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.734	2.430	0.226

Close Window

Exhibit B



Part Number: 51356

UPC Number: 765809513563

Principal Application: Acura (02-06), Chrysler Imports (92-06), Ford Probe (93-97), Honda (01-06), Infiniti/Nissan (96-06), Mazda (71-00), Mercury Villager (99-00), Mitsubishi (90-06), Saturn (04-06), Outboard Marine Engines, Various HD Equip.

All Applications

Style: Spin-On Lube Filter

Service: Lube

Type: Full Flow

Media: Paper

Height: 3.402

Outer Diameter

Top: 2.685

Outer Diameter

Bottom: Closed

Thread Size: 20X1.5 MM

By-Pass 8-11

Valve Setting-PSI:

Anti-Drain Yes

Back Valve:

Beta Ratio: 2/20=18/38

Burst 290

Pressure-PSI:

Max Flow 9-11 GPM

Rate:

Nominal 19

Micro Rating:

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.475	2.173	0.233

Close Window



zoom

Part Number: 51334  
UPC Number: 765809513341  
Principal Application: Acura (88-05), Chevrolet (85-88),  
Dodge (91-96), Ford (88-96), Honda  
(72-05), Hyundai (89-06), Isuzu (85-04),  
Kia (01-06), Mercury (87-91), Mitsubishi  
(89-98), Subaru (87-06), John Deere,  
Kobelco, Komatsu, Kubota, Onan, Toro  
& Yanmar Diesel

All Applications

Style: Spin-On Lube Filter  
Service: Lube  
Type: Full Flow  
Media: Paper  
Height: 3.184  
Outer Diameter Top: 3.252  
Outer Diameter Bottom: Closed  
Thread Size: 20X1.5 MM  
By-Pass Valve: 8-11  
Setting-PSI:  
Anti-Drain Back Valve: Yes  
Beta Ratio: 2/20=22/40  
Burst Pressure-PSI: 280  
Max Flow Rate: 9-11 GPM  
Nominal Micro Rating: 19

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.475	2.173	0.233

Close Window



zoom

Part Number: 51365  
UPC Number: 785809513655  
Principal Application: Ford (92-97), Honda (00-06),  
Infiniti/Nissan (85-06), Mazda (97-06),  
Mercury (91-96), Saab (05-06), Subaru  
(88-06), Cub Cadet, Yanmar, John  
Deere, Kawasaki, Kobelco, Outboard  
Marine Engines

All Applications

Style: Spin-On Lube Filter  
Service: Lube  
Type: Full Flow  
Media: Paper  
Height: 2.577  
Outer Diameter Top: 2.685  
Outer Diameter Bottom: Closed  
Thread Size: 20X1.5 MM  
By-Pass: 8-11  
Valve Setting-PSI:  
Anti-Drain: Yes  
Back Valve:  
Beta Ratio: 2/20=15/22  
Burst Pressure-PSI: 300  
Max Flow Rate: 9-11 GPM  
Nominal Micro Rating: 19

Number	Gasket Diameters		
	O.D.	I.D.	Thk.
Attached	2.475	2.173	0.233

Close Window



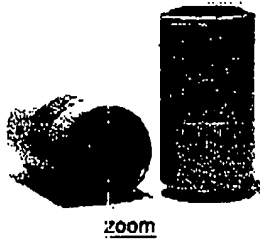
Exhibit B



Part Number: 51042  
UPC Number: 765809510425  
Principal Application: GM Cars & Trucks (75-78)  
(98-06)  
All Applications  
Style: Spin-On Lube Filter  
Service: Lube  
Type: Full Flow  
Media: Paper  
Height: 3.404  
Outer Diameter Top: 2.921  
Outer Diameter Bottom: Closed  
Thread Size: 13/16-18  
By-Pass Valve Setting- None  
PSI:  
Anti-Drain Back Valve: Yes  
Burst Pressure-PSI: 320  
Max Flow Rate: 9-11 GPM  
Nominal Micro Rating: 19

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.734	2.430	0.226

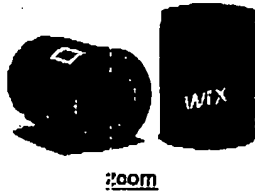
Close Window



Part Number: 51773  
UPC Number: 765809517738  
Principal Application: Ford Trucks, Massey-Ferguson Tractors, Oliver Tractors, VW Eurovan (93-95)  
All Applications  
Style: Spin-On Lube Filter  
Service: Lube  
Type: Full Flow  
Media: Paper  
Height: 8.982  
Outer Diameter Top: 3.663  
Outer Diameter Bottom: Closed  
Thread Size: 3/4-16  
By-Pass Valve Setting-PSI: 8-11  
Anti-Drain Back Valve: Yes  
Burst Pressure-PSI: 225  
Max Flow Rate: 7-9 GPM  
Nominal Micro Rating: 30

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached <sup>1</sup>	2.834	2.462	0.200

Close Window



**Part Number:** 51515  
**UPC Number:** 765809515154  
**Principal Application:** Chrysler Family of Cars/Trucks (57-70), Ford Family of Cars/Trucks (57-00), Mazda Trucks (94-00), Toyota Landcruiser (71-96) - (Two Quart version is 51773)

All Applications

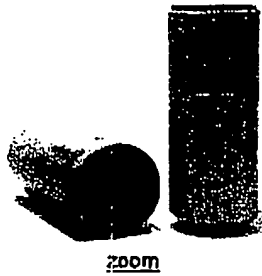
**Style:** Spin-On Lube Filter  
**Service:** Lube  
**Type:** Full Flow  
**Media:** Paper  
**Height:** 5.178  
**Outer Diameter:** 3.680  
**Thread Size:** 3/4-16  
**By-Pass Valve:** 8-11  
**Setting-PSI:**  
**Anti-Drain:** Yes  
**Back Valve:**  
**Beta Ratio:** 2/20=19/41  
**Burst Pressure-PSI:** 270  
**Max Flow Rate:** 7-9 GPM  
**Nominal Micro Rating:** 19

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.834	2.462	0.200

Close Window

Exhibit B

Page 1 of 1



Part Number: 51791  
UPC Number: 765809517912  
Principal Application: Caterpillar, Mack Trucks, Volvo (For High Efficiency Glass Media Type Use 51791XE)  
All Applications  
Style: Spin-On Lube Filter  
Service: Lube  
Type: Full Flow  
Media: Paper  
Height: 10.365  
Outer Diameter Top: 4.282  
Outer Diameter Bottom: Closed  
Thread Size: 1 1/8-16  
By-Pass Valve: None  
Setting-PSI:  
Beta Ratio: 2/20=20/42  
Burst Pressure-PSI: 330  
Max Flow Rate: 18-20 GPM  
Nominal Micro Rating: 20

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	3.967	3.587	0.340

Close Window

Exhibit B



Part Number: 51085  
UPC Number: 785809510852  
Principal Application: Chrysler/Dodge/Jeep Vehicles (91-06),  
Mitsubishi Eclipse (95-99); Caterpillar  
3 Series Excavators, 9 Series Loaders  
All Applications  
Style: Spin-On Lube Filter  
Service: Lube  
Type: Full Flow  
Media: Paper  
Height: 3.790  
Outer Diameter Top: 3.660  
Outer Diameter Bottom: Closed  
Thread Size: 3/4-16  
By-Pass Valve: 8-11  
Setting-PSI:  
Anti-Drain: Yes  
Back Valve:  
Beta Ratio: 2/20=15/28  
Burst Pressure-PSI: 365  
Max Flow Rate: 7-9 GPM  
Nominal Micro Rating: 20

Number	Gasket Diameters		
	O.D.	I.D.	Thk.
Attached	2.834	2.462	0.200

Close Window

December 12, 2005

Fran Cyrus  
Pure Power! Lifetime Oil Filters  
15751 Chemical Ln.  
Huntington Beach, CA 92649-1508

Dear Fran:

Congratulations on your recent selection as a recipient of the first international new product award. Your product was chosen from among 1100 new products introduced at this year's SEMA Show and announced at the International Happy Hour.

Top international journalists from Australia, Brazil, France, Germany, Greece, New Zealand, South Africa, Spain, Sweden, the United Kingdom, and Venezuela served as the judges and your product: *Pure Power! Lifetime Oil Filter* was selected by *Auto Zullia* (Venezuela). We will be including interviews on each of the judges in upcoming issues of SEMA News. These stories will highlight the selections made by each of the judges and why the panel thought these products would sell well in their home markets.

The press was notified of your award through a press release SEMA issued on November 4, 2005. A copy of the release is attached. In addition, if you attended the International Happy Hour, a picture of the judges and all of the award winners are available at online at [www.semaphotos.com](http://www.semaphotos.com). At the bottom of the left hand column in the search field, type in "awards", they appear as the first twenty pictures.

For those of you who did not attend the award ceremony and have not yet received a copy of the glass award, let us know by emailing Naomi at [naomil@sema.org](mailto:naomil@sema.org) and we'll send it out to you.

We wanted to make sure that you were aware of the breadth of information SEMA provides member companies in the international realm. A number of free resources to assist in the initial task of selecting which markets to target as well as information for more seasoned exporters who seek to take advantage of our various market reports, legislative and statistical updates and networking opportunities. Attached is a copy of a recent article which appeared in SEMA News highlighting some of our programs. We look forward to hearing from you and learning how we may be of assistance.

Again, congratulations and have a great holiday season.



Linda Spencer  
Director, International and Government Relations  
SEMA

Headquarters: P.O. Box 4910, Diamond Bar, Calif. 91765-0910  
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SEMA 1317 F Street N.W., Ste. 500, Washington, D.C. 20004  
Telephone: 202/783-6007 • Fax 202/783-6024





FOR IMMEDIATE RELEASE

SEMA News Bureau  
909/396-0289, ext. 219

**SEMA INTERNATIONAL NEW PRODUCTS AWARD:**  
*International Media Jury Selects "Best" New Products;*  
*Venezuela's Auto Zullia International Magazine Participates*

Las Vegas, NV (November 4, 2005)-- Recognizing the increasingly global appeal of specialty automotive style and performance equipment, SEMA presented select member companies with its first-ever *International New Products Award*. The award ceremony was held at the 2005 SEMA Show and attracted hundreds of international buyers, U.S. Department of Commerce officials, SEMA-member company representatives and the press. Winners were selected by a prestigious jury comprised of leading international journalists.

The voting panel reviewed over 1,000 new style and performance products introduced at the SEMA Show. From these, each journalist selected ten products as their new product award nominations. "Our goal was to have media experts from around the world determine which new products are likely to succeed in their home markets. Editors from Australia and New Zealand were joined by French, Greek, British, and South African journalists. Their selections became the International New Product Awards," said Linda Spencer, director international and government relations.

In total, 115 companies were honored. Winners ranged from advanced ignition systems to sophisticated in-vehicle navigation systems, a portable barbeque perfect for automotive getaways, and builders of replica car chassis and body parts.

Venezuela's *Auto Zullia International Magazine* selected as its award winners:

- Banks Power, *Banks Six-Gun Diesel Tuner with PowerPDA*
- COMP Performance Group, *GM Duramax Camshafts & FAST-FLASH Programmer Combo*
- Control Freak Suspensions, *2005 Mustang Bolt-In Independent Rear Suspensions*
- Flaming River Industries, Inc., *True Torque Tilt Shaft*
- GKN and Mendeola Transaxles, *MasterShift*
- Motoriced, *Stringer Series: Motorized Spoiler*
- MSD Ignition Control, *MSD 7AL-2 Plus Ignition Control*,
- MSD Ignition, *MSD Lazer Gauges*
- Pure Power! Lifetime Oil Filters, *Pure Power! Lifetime Oil Filter*
- X-Force Racing Company, *X-Force Thunder Bolt IV Racing Steering Wheel*

"SEMA's International New Products Award reflects the niche market segments our member companies have helped establish. The inaugural Award represents SEMA's latest initiative to recognize the innovation, creativity and drive of our member companies. These awards confirm the specialty equipment market has indeed – gone global," Spencer concluded.

SEMA, the Specialty Equipment Market Association founded in 1963, represents the \$31 billion specialty automotive industry of 6,466 member-companies. It is the authoritative source for research, data, trends and market growth information for the specialty auto parts industry. The industry provides appearance, performance, comfort, convenience and technology products for passenger and recreational vehicles. For more information, contact SEMA at 1575 S. Valley Vista Dr., Diamond Bar, CA 91765, tel: 909/396-0289 or visit [www.sema.org](http://www.sema.org) and [www.enjoythedrive.com](http://www.enjoythedrive.com).